

BROCHURE
2023

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WHAT PHASE IS YOUR **BRAND IN?** *

DISCOVER THE SERVICES
WE HAVE FOR YOU

01. **BRANDING AND IDENTITY**

For new business

02. **SOCIAL MEDIA**

We tell the world about
your project

03. **WEBSITE AND SEO CONTENT**

We generate conversions

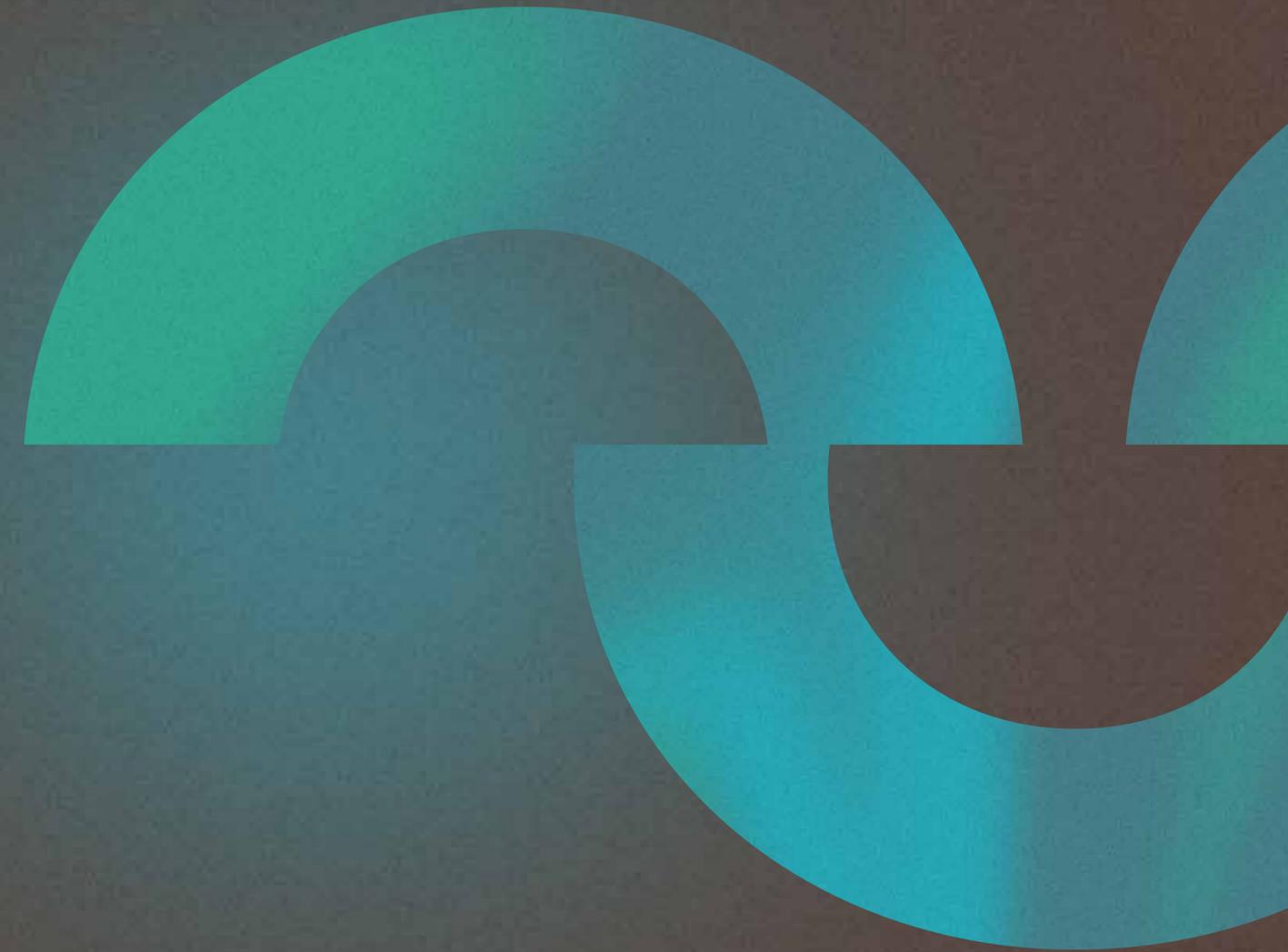
04. **GROWTH MARKETING**

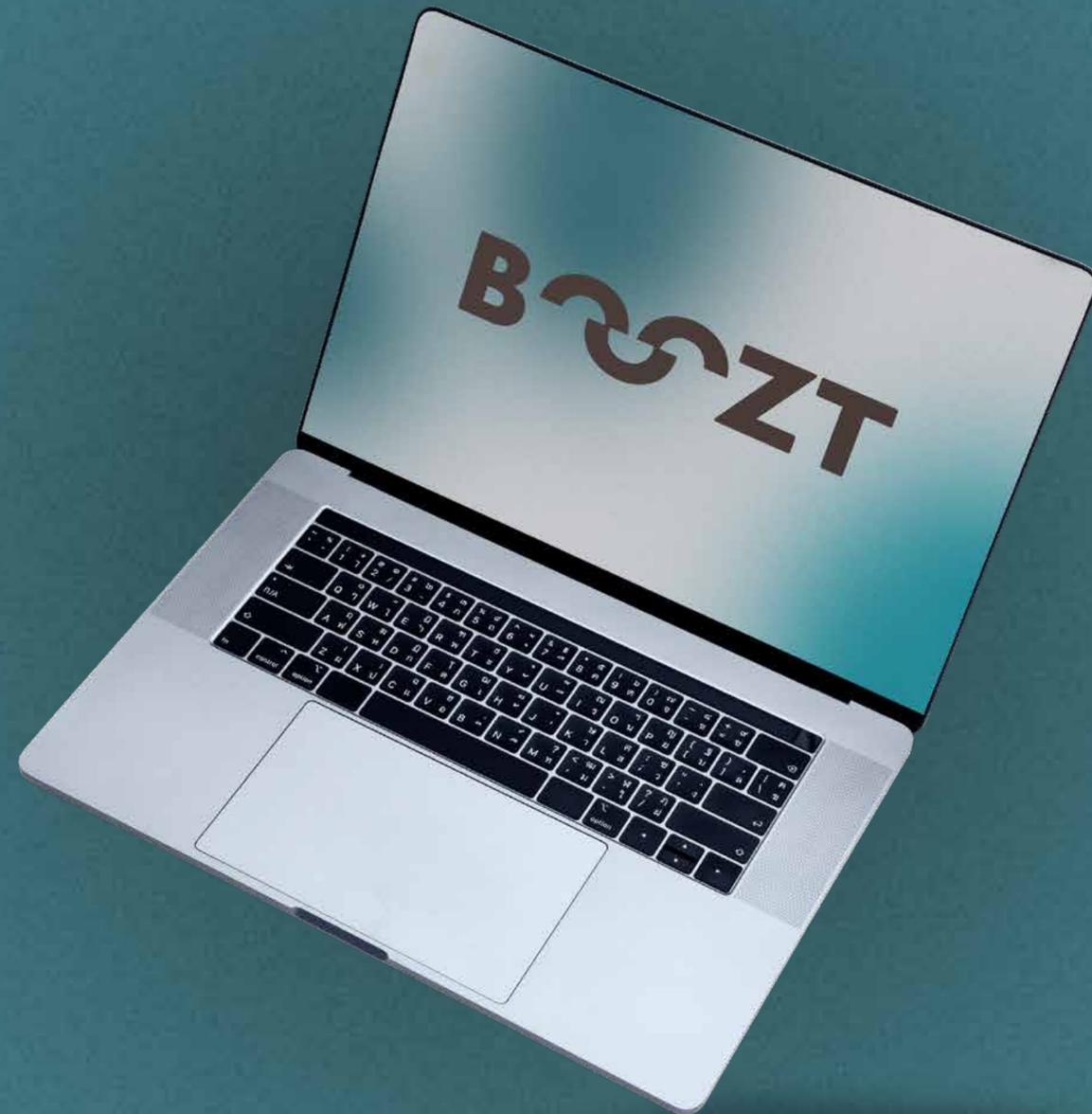
Grow beyond limits

WE ARE THE BOOST YOU NEED

We use all the power of the internet to leave a virtual footprint, build an audience and generate conversions.

We specialize in delivering valuable content to your brand and distributing it across multiple digital channels, including social media, email marketing, SEO-driven content, blogs, and even ad campaigns.





WHY DIGITAL MARKETING?

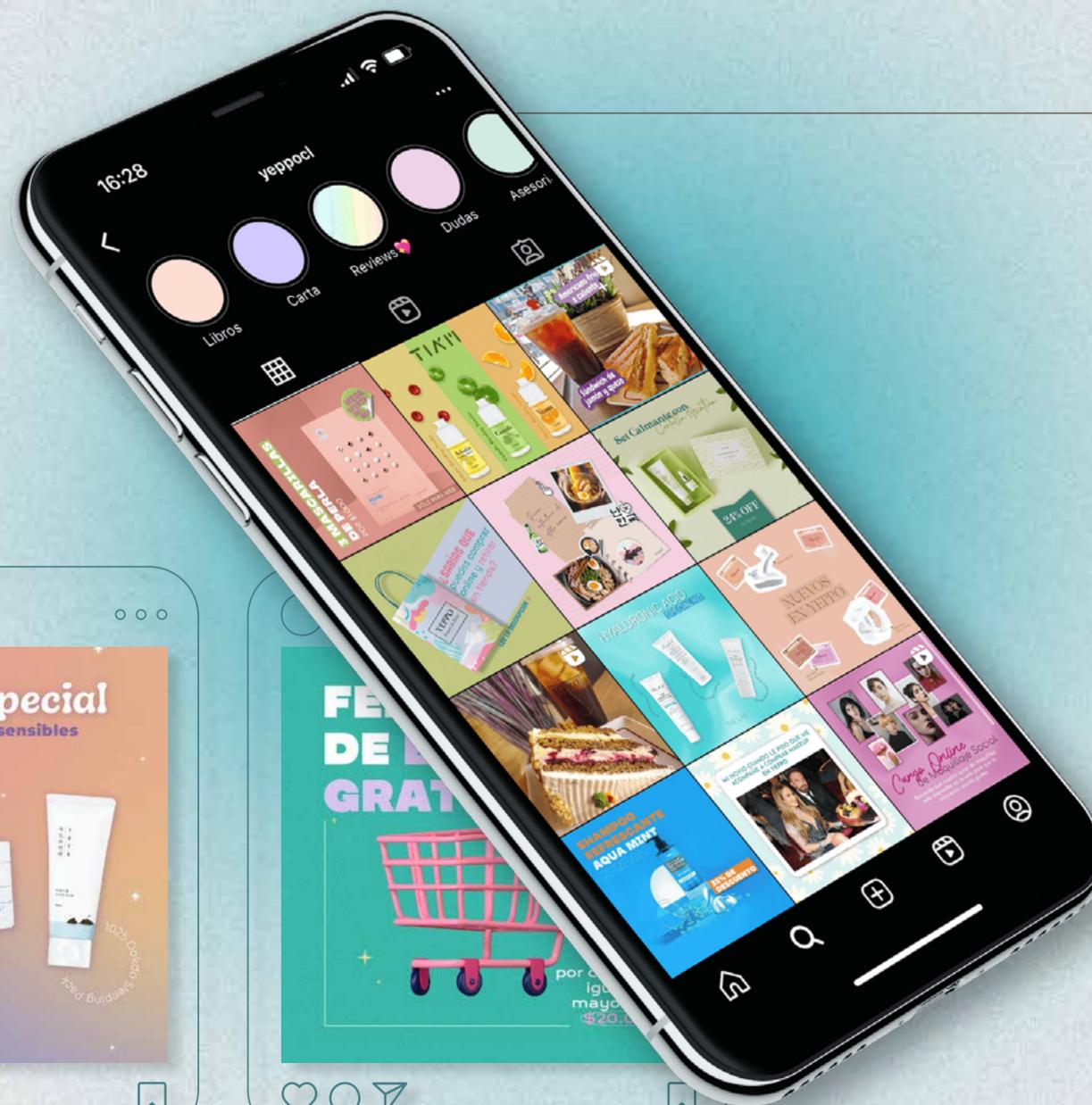
Currently, 93% of purchase decisions begin online. That's a big number, right? This figure underscores the importance of having a strong digital presence.

However, simply having a presence is not enough. Digital marketing allows you to identify your ideal target audience within this vast digital landscape – a group of people who share common interests with your brand and who will be thrilled to discover you.



portfolio

Content that Converts



Engagement

(Likes + Comments + Shares)

= 26.6K

Numbers based on metrics from February 2023.

WHAT HAVE WE ACHIEVED?

Yeppo is our oldest and most valued client, and they hold a special place in our hearts.

INSTAGRAM
PROFILE VISITS

15,105 [↑] 11,8%

Social media to boost and redirect the community to their website.

NEW INSTAGRAM
FOLLOWERS

2,100 [↑] 19,7%

Create a community that inspires and motivates.

INSTAGRAM
REACH

39,809 [↑] 3,9%

Promote products through the Meta Business platform.

2022 IN NUMBERS



7,866
Total number of
orders placed

31,780
Quantity of items
purchased

\$447,258
Total
gross sales

How did we raise \$3000 in a month?

We launched a comprehensive marketing campaign that included creating press releases and media kits sent to over **50 local media outlets**, targeted ads, and a strong social media presence to expand the campaign's reach and impact.



Toley Ranz offers resources and programs to teachers and professors to help combat bullying. Today, the **Toley Ranz Stop Bullying** program is featured in Arizona's leading bookstores.



We conceptualized and developed a book that combines educational games with the values of the foundation.

Currently, the book is available in local bookstores in Arizona and can also be downloaded using this QR code.



Current services for Toley Ranz

Web Development ◉

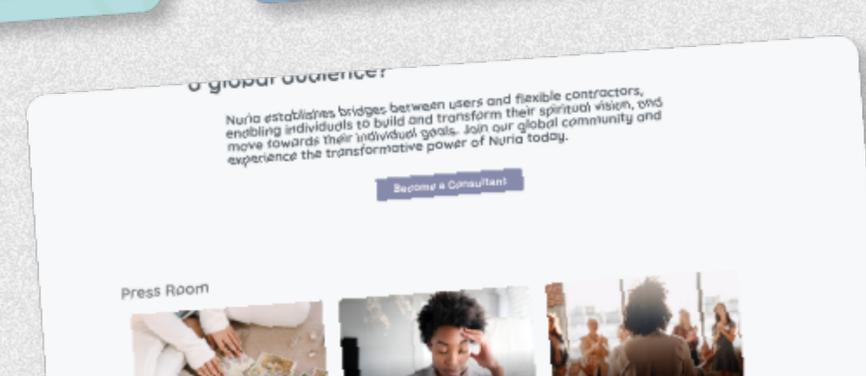
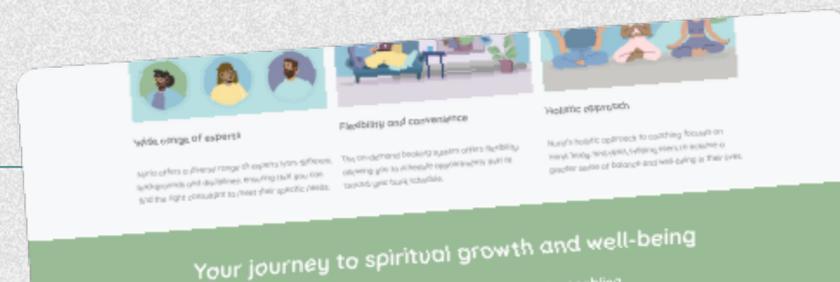
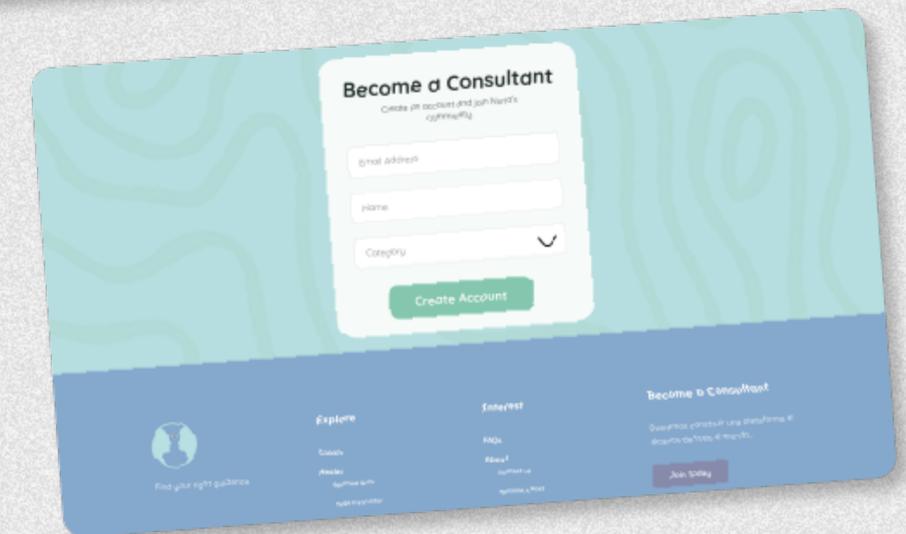
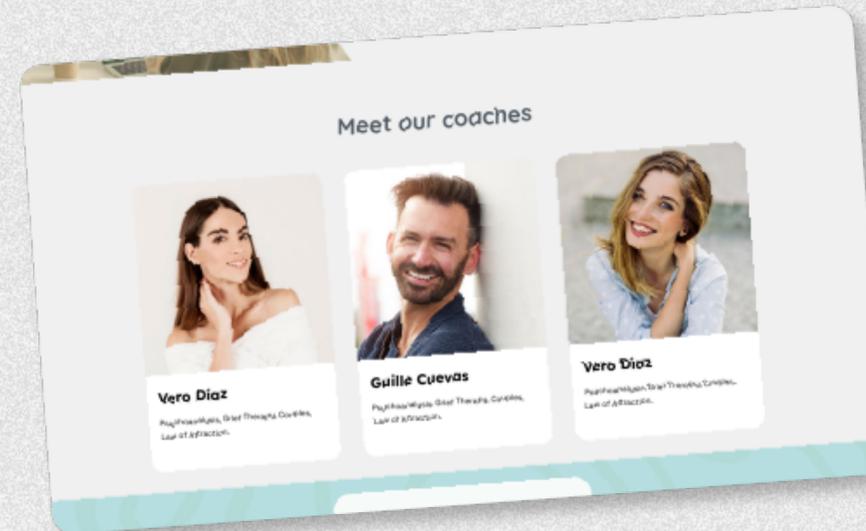
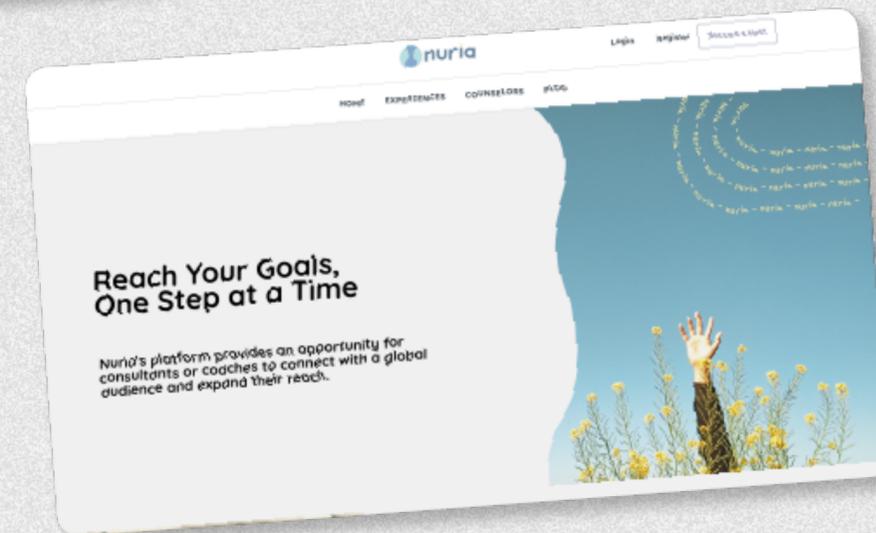
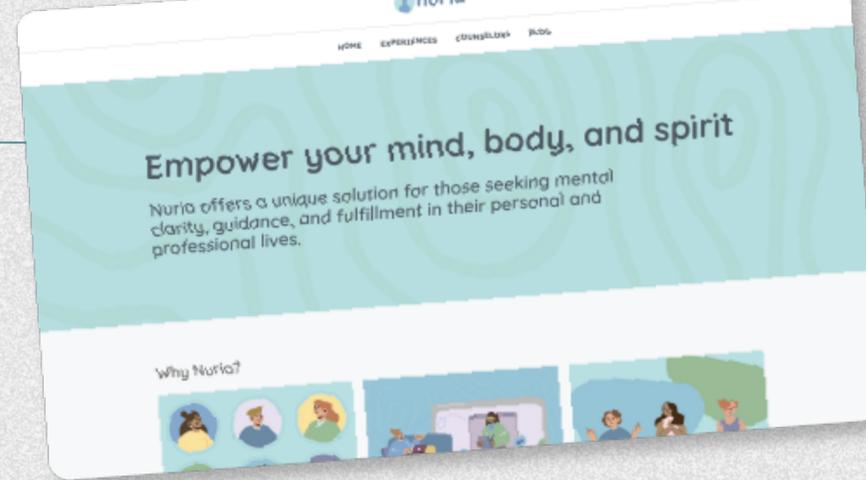
Content Creation ◉

Social Media Management ◉

Identity and Profitability

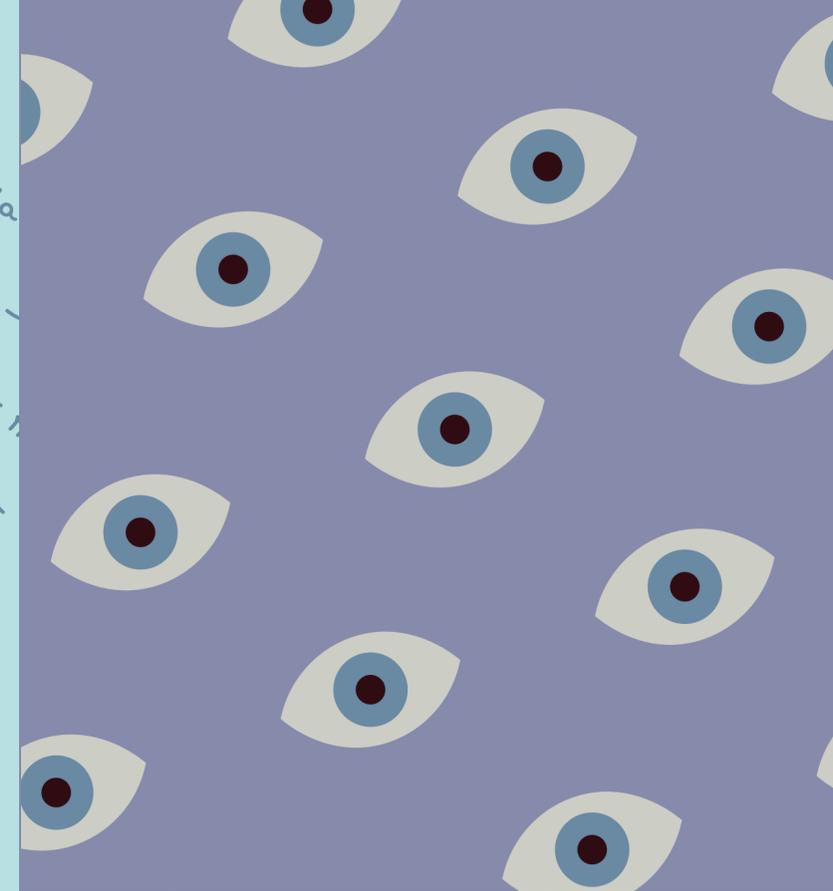
- Branding
- Platform Development
- Business Model

For **Nuria's** project, our initial focus was on creating a strong brand identity and a platform that reflected their vision and values.





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With this brand identity in place, we established a profitable and scalable business model for the platform. Our approach centered on creating a subscription model and a transactional commissions system that would benefit both therapists and users alike.



CREATE PLAN

WE BUILD YOUR COMMUNITY FROM SCRATCH

- Content Strategies.
- Build and maintain a strong brand identity on social media.
- 8 posts and 4 stories per month for FB, Instagram, and LinkedIn (including scheduling feed posts and stories)
- Monthly metrics analysis.

Cost: \$400usd - Monthly

SOCIAL MEDIA PLAN

WE MAKE YOU KNOWN

- Content Strategies.
- Build and maintain a strong brand identity on social media.
- 12 posts and 8 stories per month for FB, Instagram, and LinkedIn (including scheduling feed posts and stories)
- Monthly metrics analysis.

Cost: \$600usd - Monthly

PREMIUM PLAN

GROW BEYOND LIMITS

- Content strategies.
- Build and maintain a strong brand identity on social media.
- 12 posts and 8 stories per month for FB, Instagram, and LinkedIn (including posts and stories)
- Monthly metrics analysis.
- Influencer campaign.
- Ad campaign.
- Email Marketing.
- Consulting and support.

Cost: \$1500usd - Monthly

DO YOU WANT A CUSTOMIZED PLAN?

We understand that every brand is unique, which is why we help you create a personalized growth strategy where you can choose from the different specialized services we offer.

CONTACT US!

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